

2016 SEM

Alliance Condition Description



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1

4S store image requirement

2

Alliance Conditions & Process



4S store image requirement

Distribution Network Standard

distribution network		image requirement		exhibition hall area(not including the office area)	repair station		exhibition dimension	
					area	lift quantity	face width	depth
sale & service store	A class	Franchise Exhibition Hall	individual building(no any other building on the exhibition hall),"Front Store and Back Factory",part of office area on the second floor	800m ²	1500m ²	12	≥35m	≥23m
	B class			600m ²	1100m ²	10	≥30m	≥20m
	C class			400m ²	900m ²	8	≥24m	≥17m
	D class		individual exhibition hall: Front store and Back Factory ,or Left Store and Right Factory	400m ²	700m ²	6	≥20m	≥20m
	E class			300m ²	300m ²	3	≥18m	≥17m
	F class		individual exhibition hall: Front store and Back Factory ,or Left Store and Right Factory	200m ²	300m ²	3	≥12m	--
				factory and store separate but less than 5KM apart	200m ²	300m ²	3	≥12m
	H class		individual exhibition hall or area and matching the special maintenance station	≧ 150m ²	--	2	≥10m	--
sale store	G class	individual exhibition hall	200m ²	--	--	≥12m	--	

PS: all the networks are required to make and install LED information boards by themselves.



Maintenace station requirement

4S maintenance station standard

station type	4S Flagship Station			4S Franchised Station		
	A class	B class	C class	D class	E class	F class
service factory area	$\geq 1500\text{m}^2$	$\geq 1100\text{m}^2$	$\geq 900\text{m}^2$	$\geq 700\text{m}^2$	$\geq 300\text{m}^2$	$\geq 300\text{m}^2$
sparepart warehouse	$\geq 150\text{m}^2$	$\geq 120\text{m}^2$	$\geq 100\text{m}^2$	$\geq 70\text{m}^2$	$> 20\text{m}^2$	$> 20\text{m}^2$
lift quantity	≥ 12	≥ 10	≥ 8	≥ 6	≥ 3	≥ 3
the first batch spareparts	US\$10,000					
spareparts basic stock	US\$10,000					
service vehicle	equipped with at least 1 unit of SEM vehicle as the service vehicle					

4S Flagship Station image



4S Franchised Station Image



Alliance Condition & Process

1.4S requirement:

Exhibition Hall
(pure exhibition 200-800m²)

+

service factory
(workshop area:300-1500m²)

2.the first round of units and fund:

the first batch of vehicle
(10 units of any models)

+

the first batch of spareparts
(US\$10000)

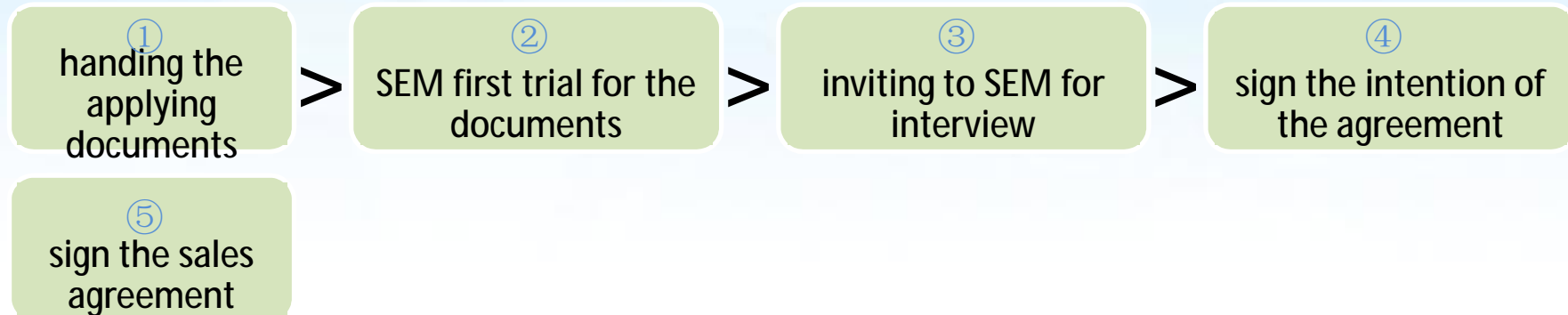
3.team:

owning professional sale team

+

after-service team

4.Alliance Process:



THANKS!



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